



INVESTMENT	05 LAKHS
INDUSTRY RELATED TO	TRADING
SPACE NEEDED TO OPERATE	450 – 900 SQ. FEET/ HOME BASED
MANPOWER REQUIRED	02 – 05
AVERAGE PROFIT PER MONTH	30 - 50 THOUSANDS

RAW MATERIAL COST

PP BODY WITH FIBRE PLATE	
	
WATTS	PRICE
3	16
5	25
7	34
9	42
12	52
15	62
18	70

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PP BODY WITH ALUMINUM PLATE



WATTS	PRICE
3	35
5	52
7	68
9	88
12	110

PBT BODY WITH HEAT SINK & RC DRIVER



WATTS	PRICE
3	45
5	78
7	98
9	125
12	172

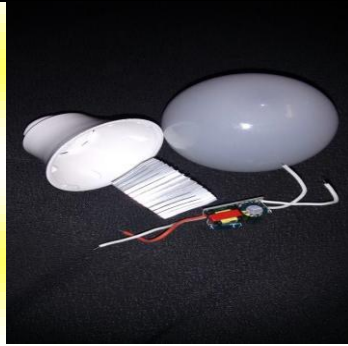
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PC BODY, ALUMINUM PCB WITH HEATSINK & RC DRIVER



WATTS	PRICE
3	65
5	85
7	110
9	135
12	190
15	210

FACTS REGARDING THIS BUSINESS

1. Space needed for establishing complete assembling unit is minimum 400 Sq. Ft.
2. Imported from China but it can be transported to other states in 3-7 days only.
3. No. of labours/ manpower required to operate unit depends on the amount of assembling. Minimum 3 required i.e. 01 for soldering, 01 for assembling and 01 for packing.
4. You can print your own brand name on each and every bulb. It is Printed by the importer itself. Cost is Rs. 1,200/- for Die (One Time Investment) + Rs. 100/- for every 100 bulbs. Or you can purchase Name Printing Machine for Rs. 2,00,000/- approx.

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Start Up India, Stand Up India



FREQUENTLY ASKED QUESTIONS: -

1. **How many types of bulbs can be assembled i.e. 5w, 10w or 15w etc.**
⇒ **Mostly importer deals in 3,5,7,9,12,15 W bulbs. But anything ranging from 3-32 watts will be available on time as per demand.**
2. **In how many shapes bulbs can be designed.**
⇒ **380 degree Cisca model, prince model, panel light:- 3,6,8,12 W.**
3. **Average energy consumption per month.**
⇒ **Negligible energy consumption for assembling.**
4. **How many machines can be used in this business or its manual.**
⇒ **This is completely manual business.**
5. **If machines can be used then from where it can be obtained.**
⇒ **Machines costs more than Rs. 1.5 crores, so its better to import from China.**
6. **How to estimate MRP per bulb after assembling.**
⇒ **After assembling first of all make a survey in your local market about the average price of different watts of led bulbs. This will give you estimate to fix your MRP. You can also estimate the MRP with your own. See how – First Calculate Cost of Total Raw Material Assembled Per Day or Week. Then Calculate your Running Cost for the same period i.e. labour charge, marketing charge & electricity bill. Then finally add 10 – 15% profit margin in it. Then after sum up the entire amount, divide the entire amount with the Bulbs produced in that period. You can easily find out your MRP.**
7. **Average profit margin.**
⇒ **10-15%**
8. **Average transportation cost to Indian States from Delhi.**
⇒ **It will cost around 2 Rs. Per bulb.**
9. **Payment Terms.**
⇒ **Minimum Raw Material of Rs. 05 Lakhs.
50% in advance, 50% before dispatch.**

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Why to choose BCS

1. **BCS will provide step by step guidelines to commence business.**
2. **BCS will provide cheapest & best Raw Material from our trusted supplier in India.**
3. **BCS will arrange all Raw Materials from direct importers/ traders and not from agents for better price.**
4. **BCS Business Executives can also takes clients to Foreign for direct purchase of Raw Material and Market Introduction if demanded by client.**
5. **BCS select its all suppliers from the list of more than 10 different suppliers for most refined product & service.**
6. **BCS Engineers & Business Executives had completely researched on all Technical details & Cost of Raw Material for best compatible product for our clients.**
7. **BCS will take responsibility for complete business setup and installation of additional machines at client's business location anywhere in India.**
8. **BCS will provide all technical guidelines for Business operation.**
9. **BCS will provide techniques to find customers for products after manufacturing.**
10. **BCS will provide techniques to arrange man powers for Business.**
11. **BCS will provide initial Database for business which is required to get better results.**
12. **BCS will provide its Consultancy Services to grow business if & when required by our existing client.**

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